

PORTFOLIO



Antoinette “Toni” Warren, Digital Media Influencer – In 2008 I created a women’s entertainment news and lifestyle website cottenkandi.com; simply put, an indulgence.

I’d like to think of myself as a “Curator of Discussions not Debates.” I encourage my readers and social media followers to engage in conversation. That’s actually my goal when I create content and implement a social media marketing strategy. I want to take hot topics in pop culture and create thought-provoking conversation around them; what’s the end result ? Perhaps, these conversations will lead to positive change or appreciation of another’s perspective even when we can’t agree. It’s something I keep in mind when implementing content for engagement purposes.



[3.6K](#)



[19.6K](#)



[10.1K](#)

CLIENTS



SOCIAL MEDIA MARKETING



- L.A Hair
- Marriage Bootcamp



BLACKLANE
LIMOUSINES



CELEBRITY INTERVIEWS

She's been accredited for interviewing celebrities including reality stars **Yandy Smith**, **Mimi Faust**, actress **Ericka Gluck**, TV personality **Lala Anthony**, author **Teri Woods** and musicians **Ne-Yo** and **Wyclef Jean**, just to name a few.



Exclusive Articles:

[Mimi Faust](#)

[Teri Woods](#)

[Yandy Smith](#)

[Ericka Gluck](#)

[Lala Anthony](#)

[Ne-Yo](#)

[Wyclef Jean](#)

FEATURES



Start Falling In Love with Yourself in 6 Simple Steps

By Ms Toni

We all have insecurities. In fact, it's quite common to feel insecure about a physical trait or characteristic you wish that you could change. From the teen who feels self-conscious about having bad acne, the woman who feels she isn't voluptuous enough and may be over-weight, to the man who's going bald. The trick, however, is to not allow your insecurities to prevent you from reaching your fullest potential and attaining happiness.

help to feed them. As the saying goes, misery loves company. Miserable individuals sometimes like to live in that misery rather than find ways in changing their circumstances. You may want to consider eliminating these kinds of people from your life.

5. Show Off Your "Flaw":

Yes, you read that correctly, but, let me explain. We often get so consumed with the problems or insecurities that we have that we spend less time in figuring out ways to overcome them. It's important to understand that whatever characteristic, physical attribute or "flaw" you can't permanently change shouldn't stop you from being you. In fact, I believe you should embrace them, so much so, that you will be able to walk with pride and



[Swag Her Magazine](#)

[Womeneur Business Directory](#)

EVENTS

Makeup & BEAUTY MIXER

WOMEN EMPOWERMENT EVENT

SHETLER STUDIOS
244 W 54TH ST, # 12
NEW YORK, NY 100 19
(212) 246-6655
1-5PM

SUNDAY JULY 13, 2014

Topics Discussed

- FOUNDATION & APPLICATION TECHNIQUE
- EYEBROW SCULPTING
- EYELASH APPLICATION
- CONTOUR / CONTRAST / HIGHLIGHTING
- VOLCANIC MASK
- FACE MASQUE



Host:



POP CULTURE BLOGGER
MS. TONI



MAKEUP ARTIST & INSTRUCTOR
SHADAE ROWE

TUTORIAL STARTS 2PM SHARP!

3 DEMONSTRATIONS
Wine, Catering &
Gift Bags Included

Purchase Tickets @
cottenkandi.eventbrite.com

Contact Information:
mstoni@cottenkandi.com

Sponsors:



Vendors:



CARRIE PINK
FINANCIAL STYLIST



COURTNEY BALL
CEO/CMB PROFESSIONAL
DEVELOPMENT AGENCY



KETIA FEQUIERE
PUBLICIST/CEO
KPR SOLUTIONS



LORAN LOROSA
MEDIA/BROADCASTING
PERSONALITY



EPIPHANY KENDALL
AUTHOR



TAMEKA VASQUEZ
CORPORATE MARKETING



Complimentary
Mimosas
will be served

GIRL BOSS MIXER

VENUE 22403 LINDEN BLVD CAMBRIA HEIGHTS NY 11411

MARCH 22 2015 (2-6 PM)

FOUNDER
Ms. Toni



- Antoinette "Ms. Toni" Warren - @iammstoni
- Courtney Ball - @thecolormeb
- Carrie Pink - @carriepink
- Loran LeRosa - @lorenlorosa
- Epiphany Kendall - @hoodgirlsdoitbetter
- Ketia Fequiere - @beautifulket
- Tameka Vasquez - @make_sunday

Cotten Kandi

[Makeup Tutorial Beauty Networking Event](#)

[Girl Bosses Workshop & Mixer](#)

SOCIAL MEDIA ENGAGEMENTS



SCANDAL TWITTER PARTY

Join us for a chance to win a bottle of Sweet Bitch Wines

When: Scandal Thursdays

Where: Twitter/Instagram

@COTTENKANDI

@KIA_SOTO

@TWANATELLS

@MRSGRAPEVINE

@IMPECCABLE007

@GIGIONTHAT

@TRCTHERTRAILHER

@SWEETBEEWINES

HASHTAG: #SCANDALTWITTERPARTY #SWEETBITCHWINES



HOW SHE DID IT: TWITTERVIEW WITH TY ALEXANDER

Beauty & Lifestyle
Expert and co-founder
of @DigitalSorority,

Ty Alexander

of

GORGEOUS IN *grey*

How to quit your 9-5 and
become your own boss.

#AskGIG

Curated By: @cottenkandi

Cotten Kandi
co



@gorgeousingrey

Monday, October 19, 2015 @ 8 PM EST

[Twitterview with Ty Alexander](#)

BRAGGING RIGHTS



Oprah Winfrey @Oprah · 3 Apr 2011

@CottenKandi Those Aussies! #OprahLiveTweet



51



70



[View conversation](#)



Cotten Kandi @cottenkandi · 3 Apr 2011

@Oprah #OprahLiveTweet what was your favorite moment during your
australian show?



1



[View conversation](#)

How cool is this! I was tweeted a response from media maven herself, Lady O during a live Twitter chat following the finale of The Oprah Winfrey Show back in 2011. As you can imagine, I was beyond excited! ❤️